



NP – 407

VI Semester B.B.A. Examination, July/August 2024
(NEP)

BUSINESS ADMINISTRATION
Paper – 6.3 : International Business

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any 6** of the following sub-questions. **Each** sub-question carries **2** marks.

(6×2=12)

1. a) State any 2 features of globalisation.
- b) Expand WTO and SAARC.
- c) Give the meaning of technology transfer.
- d) What do you mean by licensing ?
- e) Define international business.
- f) What is export trade ?
- g) What do you mean by repatriation ?
- h) State any 2 differences between domestic and foreign companies.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **4** marks.

(3×4=12)

2. Discuss the various functions of IMF.
3. Differentiate between tariff and non-tariff in international business.
4. Discuss the challenges faced by globalisation in the contemporary world.
5. Write a note on Global supply chain management.
6. Explain the impact of technological environment on international business.

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SECTION – C

Answer **any 3** of the following questions. **Each** question carries **12** marks.

(3×12=36)

7. Explain various mode of entry in international business.
 8. What is staffing policy in international HRM and explain its stages.
 9. Explain the advantages and disadvantages of MNC's.
 10. Briefly explain political and economic environment of international business.
 11. Explain the challenges faced in international business.
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